



البنك العربي المتحد
UNITED ARAB BANK

Press Release

United Arab Bank sweetens *Eid* festivities with its Ultimate Loyalty Program

Dubai, UAE – (October 10, 2012): To add to the festive fervor, United Arab Bank (UAB), **Financial Times Bank of the Year in the UAE and UAE's fastest growing bank**, is offering a special *Eid* package for 14 days where customers with fixed deposit placements of AED 100,000 or above for a minimum of four months will fly free to **London or other popular European destinations**

With United Arab Bank's Loyalty Program, customers can make bookings online anytime, any place, anywhere and with a choice of over 360 airlines.

Tom Smith, Executive Vice-President & Group Head of Retail Banking, said: "This is the only program of its kind where customers can earn points for debit card, salary transfer and fixed deposit transactions, in addition to earning points on all credit card transactions. With this program customers can save up to 80% on their credit card spends when compared to other competing products available in the market".

Tom concluded "We have repeatedly demonstrated our commitment to our customers and our willingness to take the initiative in building a relationship which is long-term and rewarding. We expect more customers to benefit from this promotion in addition to enjoying a wide and attractive range of products and services".

About United Arab Bank

United Arab Bank (UAB) was established in 1975 as a joint venture between UAE investors and Societe Generale. The Bank will have a network of 20 branches across the UAE by the end of 2012, with its headquarters in Sharjah. UAB offers a range of financial services in both Corporate and Retail and is acknowledged as a leading solutions provider to the growing commercial and industrial base across the

seven emirates. The Bank has gained strong recognition in the corporate sector for the provision of structured finance solutions for complex banking transactions.

With the launch of its Sadara Wealth Management Unit and Islamic Banking Services, United Arab Bank has significantly expanded its customer base. In December 2007, UAB became part of a GCC regional banking alliance upon the acquisition of 40% interest by The Commercial Bank of Qatar (Cb), Qatar's largest private sector bank. United Arab Bank's strong financial performance in 2011 is also indicative of the benefits gleaned from its strategic alliance with the Qatari Bank.

The Commercial Bank of Qatar has a similar alliance with National Bank of Oman (NBO), which has positioned all three banks more strongly for future growth. UAB is not only the fastest growing local UAE bank; it is also one of the most profitable. It has the strategic vision and momentum to continue on its growth trajectory, as its executive team seeks to create long term value for its shareholders.